

Erpo: Variety is the name of the game

Fabric or leather - that is the question. In any case, with upholstered furniture from ERPO, the customer puts his trust in Made in Germany. The craftsmanship involved in producing a piece of furniture by Erpo begins with the selection of materials. The inner workings are exclusively made from wood and metal fittings which meet the highest standards of quality. Because at ERPO, the Principle of Comfort begins with its design. "Only the highest quality provides the right performance for a finished product which will suffice the demands of our customers in terms of design, functionality and individuality", explains ERPO Managing Director Klaus Oevermann who oversees product development. "Of course, a product manufactured in Germany is more expensive than one from abroad. What we have been producing in Ertingen for nearly 60 years is more than just a piece of furniture - it is a piece of craftsmanship, and that is what makes it unique and not replaceable." That is exactly what it is that ultimately makes upholstered furniture from ERPO stand apart from the rest and thereby makes the Principle of Comfort into an exclusive experience. Fundamentally, comfort is defined by the purchasers themselves, which explains the incredibly large selection of creative possibilities in an upholstered piece of furniture by ERPO. For each individual model there are dozens of different combination options ranging from different seating heights, seating depths, headrests, armrests, cushion shapes, upholstery to feet elements. But it isn't just this that accounts for the individuality of ERPO. Because now comes the question of all questions: Fabric or leather? With every new model, every new leather quality and the masterly workmanship, ERPO showcases their expertise in the leather sector. Of course, ERPO also remains open to the customer's desire for fabrics. At present, the fabric collection contains 17 different, high-class textile qualities with great characteristics in up to 80 colours. The attributes of leather and the type of workmanship it involves continues to amaze. With ERPO, this is an intentional effect which leads the customer to primarily decide on leather for their ERPO furniture. A hot trend at the moment are the more classic tones, such as Black and Mocca as well as natural tones. Shades of grey and blue are also popular. Some types of leather have such a fine surface that they cannot be distinguished from a fabric. The feel is also surprisingly soft and supple. ERPO continually presents the retail sector with new selected leather qualities. Even an extremely classic model acquires a quite different, more youthful appearance through a leather cover with an antique finish. Such an instance shows quite clearly that ERPO is able to reach different target groups via their special and diverse leather- and fabric qualities. Whether the decision falls on fabric or leather, ultimately the question will always come down to one of personal taste and style of living and with ERPO it is a decision for a piece of furniture which is 100 percent true to itself as well as to one's own self.

